



Period: 1st May 2019 to 30th Sep 2019

A. Offer Details

1. **Offer:** Avail exclusive 50% off on ShemarooMe Annual Plan.
2. **Validity of the offer** – Valid till 30th Sept 2019
3. **Code:** RUPAYME50

B. Redemption Process

1. Go to Google 'Play Store' and download the app - ShemarooMe
2. Tap on the 'Install' button, wait until the installation completes and click 'Open'.
3. Register your account with your phone number and click on the 'Me' icon.
4. After you register your account, subscribe to a Premium Plan of your choice and proceed.
5. Don't forget to enter the promo code before proceeding to put in your card details.
6. Go to the card section and enter your RuPay card details. Click Pay now to make the payment.
7. Congratulations! You can now watch unlimited entertainment on ShemarooMe.

C. Escalation Matrix

***In case of any failure / non acceptance of RuPay Card kindly contact:

Email us at Contact@loofre.com

D. Terms & Conditions

1. ShemarooMe entitles all RuPay card users to avail 50% off on the annual subscription of ShemarooMe premium plans.
2. This offer is valid till 30th September 2019
3. This offer is applicable Pan India for all Rupay card users.
4. The offer is Non-transferable and is to be used by the registered Rupay account holder.
5. Upon cancellation of the annual plan, the pack will remain counted as used on the mobile number used for logging on for ShemarooMe

All NPCI & ShemarooMe standard terms and conditions applicable.